



### PUR & SIMPLE

Indulge and immerse yourself! In your hands is an extension of you in nature. All ingredients have been hand picked to deliver the best of what mother nature has to offer to make your skin supple, silky smooth and healthy. Key ingredients work hard to feed, infuse and protect the very cell core which help keep you looking younger. Just like nature the end result is perfection.

### It is what it is.

**Directions:** Use as much as your skin craves slather lavishly till absolutely content

### Pur & Simple Ingredients

**Polawax NF**-Vegetable emulsifier

**Cetyl Alcohol NF**-Heated coconut oil for base

**Stearic Acid**-Fatty acid from coconut and palm oils and butters

**Organic Hempseed Oil**-Most concentrated fatty acid Omega 3, Omega 6, anti-aging, prevents moisture loss

**Murumuru Butter**-Vitamin K an Omega 9 fatty acid, anti-aging agent repairs and protects aging skin

**Argon Oil/Moroccan Oil**-Antioxidant, fatty acid, anti-aging, Vitamin E helps heal and reduce inflammation and ward off free radicals

**Vegetable Glycerin**-Anti-aging, retains moisture and increases oxygen flow to the cells

**Aloe Vera juice**-Heals wounds and reduces inflammation, promotes new cell growth, Vitamin C, E, Antioxidants, Beta carotene, makes skin firmer and more hydrated

**Silk Amino Acids**-Smooths skin, conditioner and moisturizer

**Alpha Hydroxy acid**-Helps exfoliate and promote new cell growth, even pigmentation, reduces fine lines and wrinkles, lightens age spots, reduces acne by cleaning pores and increases collagen production

**Geogard ECT**-Antimicrobial keeps product fresh

**Vitamin E**-Powerful antioxidant that prevents pre-mature aging boosts collagen and strengthens skin's elasticity, blocks free radicals, helps repair skin damage caused by poor hygiene habits, smoking and drinking alcohol in excess

Distributed by: Pur Botanical Beauty Care, Toronto ON



## HYDRAS<sup>SKIN</sup>

### 100% NATURAL

**ANTI- AGING**  
**HYPOALLERGENIC**  
**ANTIOXIDANT**  
**NONCOMEDOGENIC**  
**Pre & Post Sun Care**  
**OMEGA 3, 6, 9**  
**VITAMIN A, C, E, K**



-  NO ADDITIVES
-  GLUTEN FREE
-  ORGANIC
-  PARABEN FREE
-  VEGAN
-  NON-CLOGGING
-  PORE CLEANSING

FACE  
 BODY  
 &  
 SOUL

**Creamsicle**

8FLoz/240ml